

Elizabeth Haste (CSPO, CSM, SA)

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Technical program manager with 7 years of experience, specializing in healthcare and financial tech. Has shipped over 27 projects across iOS, Android, web, and backend technologies. Empowers software engineers, thrives in ambiguity.

Experience

Rune Labs, Lead Technical Project Manager, September 2021 – December 2022

- Directly responsible for first-of-its-kind FDA approval of iOS and Apple Watch apps, for measuring tremor and dyskinesia in the clinical care of Parkinson’s patients.
- Maintained a portfolio of 5 product backlogs, defining and implementing product roadmaps, prioritizing backlogs, and minimizing technical debt. Worked directly with engineering teams to resolve blockers, mitigate risk, and translate technical needs between departments. Wrote and refined product requirements. Tracked and optimized team velocity by continuously refining company SDLC and feature development pipelines.
- Served as cross-functional, full-stack advocate for business, customer, and engineering needs. Protected projects from unnecessary increases in scope or complexity. Created & maintained traceability matrices. Ran agile ceremonies, and ensured the entire team shares a single, cohesive product vision. Drove effective collaboration.

WillowTree, Senior Product Manager, October 2018 – September 2021

- Delivered world-class software, requirements, and project leadership for multiple Fortune-500 clients. Proven history of quickly synthesizing unique regulations and policy frameworks (FINRA, HIPAA, SOC2, WCAG, etc)
- Translated user and business needs into actionable requirements and development stories. Maintained product backlogs, roadmaps, timelines, and change management / traceability. Evaluated and promoted impact using internal metrics and analytics. Managed multiple teams and vendors, balancing competing priorities.
- Managed stakeholder communication and progress reporting at multiple levels of the organization, including executive leadership. Nurtured client relationships; skilled at influencing without authority.

ScoreShots, Technical Project Manager, August 2016 – October 2018

- Managed a technical startup and engineering team, from MVP to release and maintenance.
 - Owned a portfolio of 3 product backlogs. Performed user and business research to define product requirements and development stories. Provided support to engineers by resolving technical asks and roadblocks.
 - Triaged incoming support requests. Built marketing and roll-out plans. Wrote patch notes, provided mentorship.
 - Designed and implemented organizational flows that streamlined the content addition process for the product's proprietary templates, substantially reducing cycle time and eliminating unnecessary rework.
 - Self starter; designed, tested, & implemented an entirely new revenue stream for company’s React-based infographics product. Was primary point of contact and subject matter expert for over 150 client accounts.
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Skills

Agile Project Management, Requirements Management, Technical Writing, Roadmap Planning Communication, Compliance & Governance, Stakeholder Management, Risk Assessment, User Research, Analytics, Human Interface Guidelines & Google Material Design, JIRA, Azure DevOps, Smartsheet, Asana, Monday, Github, Figma, C#, Java, HTML, CSS, SQL, Unity

Education

Bachelor of Arts, University of North Carolina at Greensboro, August 2011 – December 2015

Certifications

Certified Scrum Master (CSM), Certified Scrum Product Owner (CSPO), SAFe Agilist (SA)